



TERRA

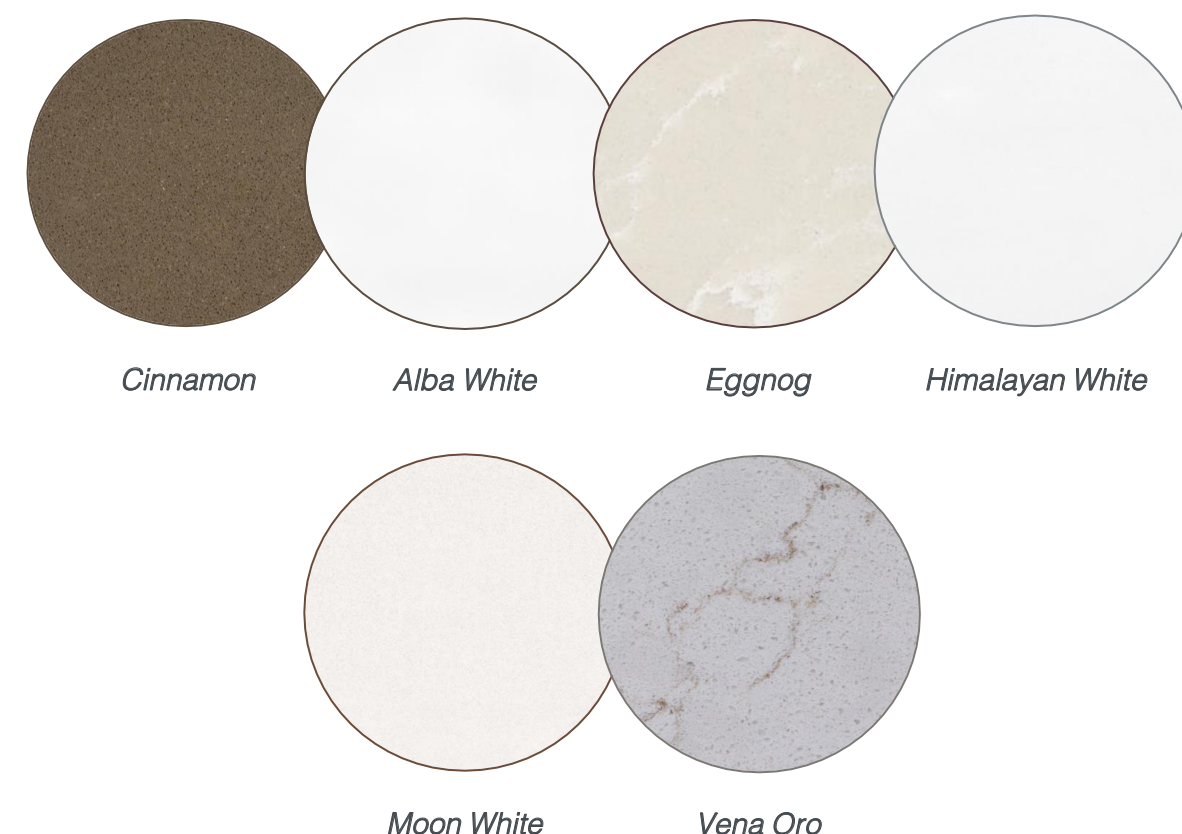
DESIGN YOUR STORY

Every story reflects a personal style, unique thought and creative imagination. Whether they are narrated through a novel, visualized through a movie or simply executed through a piece of design, stories need the right expression that can truly bring out their unique facets. In the world of design, stories are expressed through colours, textures, style and functionality. It is these aspects that make every design unique and individualistic. But, quite often, a designer finds it challenging to find such colours, textures and styles that can express the strong story behind a design.

Breaking all these limitations is **Terra** – the latest addition to Häfele's Range of Engineered Stone Surfaces under the Häfele Surfaces brand. This new in-house premium range of surfaces brings with it the tradition, knowledge and expertise that Häfele has in the space of Kitchens and Kitchen products. The Terra Range is Quartz dominated and is composed together with colour pigments and binding agents to form a solution that is immensely strong, versatile and creatively workable for a wide array of home applications.

While kitchen countertops takes a prominent spot in this list of applications, Terra also creates possibilities in Wall-cladding, Kitchen backsplashes and Bathroom countertops across the home. This surface can also find an ideal space in Office reception counters, Restaurant bar counters or even backsplashes and wall-claddings in Hotel lobbies and rooms.

Owing to its composition and colour consistency, Terra offers uniform and seamless design possibilities. *It comes with 6 elegant yet contemporary colours that add to the versatility of this range.* Each colour has a soul and unique characteristic, of its own. Be it the woody feel of **Cinnamon** or the minimalistic tones of **Alba White**; be it the enamour and poise of **Moonwhite** or the decadent details of **Vena Oro**; be it the pastel warmth of **Eggnog** or the serenity of **Himalayan White** – every colour has the potential to individualize your style, expression and imagination.



## THE TERRA EDGE

*Terra – Häfele's in-house brand of premium surfaces* – comes with a uniform and high colour consistency that runs throughout the surface owing to the patented Breton Technology. Terra surfaces are essentially made with quartz along with other compositions, giving it an eternal strength along with an innate flexibility to be designed to the tunes of your stories and imaginations.

Available in 20mm thickness, Terra surfaces are easy to fabricate and install in different interior applications. They are food-grade safe and extremely easy to clean, maintain and use. Owing to the inherent properties of quartz, Terra surfaces are non-porous as well as anti-bacterial, making them 100% safe, hygienic and long-lasting. They are also extremely immune to varying temperatures and do not decompose or change character when exposed to anything too hot or too cold.

With a host of stable and long-lasting advantages that Terra offers because of its inherent quartz properties, it can be a promising solution for a wide variety of applications ranging from kitchen countertops, kitchen backsplashes, bathroom counters and even wall cladding across the home interiors.



**DEPENDABLE QUALITY:** Terra surfaces are essentially made with quartz, a material that is known for its inherent strength and durability. Moreover, these surfaces are produced as per stringent quality standards and technical guidelines defined by Häfele. Terra surfaces are tested for their compressive strength and are certified to last. These virtues of strength, durability and consistent high quality make Terra the ideal surface for applications that have a high expectancy of long use.



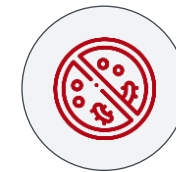
**HIGH COLOUR CONSISTENCY:** Terra surfaces come with a high colour consistency across the entire slab owing to the patented Breton Technology used in its production. This gives uniform design results, even in case of larger applications like long kitchen countertops. As opposed to natural stone where each tile may look different from the other, Terra gives exceptional consistency and a seamless look that redefines the entire design or application that has been executed.



**STAIN AND ACID RESISTANT:** Terra Surfaces are highly resistant to any kind of staining or damage due to exposure to household chemical or acidic cleaning agents. This makes the entire length and breadth of the surface look the same for years, with no patchy decolorization, fading or stains.



**CRACK RESISTANT:** Terra surfaces come with high flexural strength, protecting them from getting chipped or cracked in case a heavy object accidentally falls on the surface. Flexural Strength defines the resistance of material from any kind of breakage or damage when an external force is exerted on it.



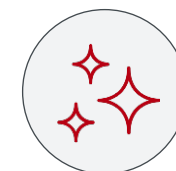
**NON-POROUS & ANTI-BACTERIAL:** Owing to the inherent properties of Quartz, Terra surfaces are non-porous which means that cleaning and maintaining the surfaces is extremely easy. The non-porous material of these surfaces also ensures that no germs penetrate it, giving them anti-bacterial properties that provide for a safe and hygienic solution.



**SCRATCH RESISTANT:** In addition to being non-porous, Terra surfaces are also scratch-resistant, giving you one reason less to worry about high maintenance and fuss over these surfaces. So accidental drops of sharp objects on these surfaces will cause no visible scratches which are otherwise extremely tiresome to get rid of.



**TEMPERATURE RESISTANT:** Terra surfaces are heat resistant which means that they do not decompose or change character when exposed to high temperatures. The surfaces are also unaffected by cold temperatures; so you need not worry if you have left that bag of frozen peas or chicken to thaw on the surface.



**EASY TO CLEAN & MAINTAIN:** Owing to their resistance to stains or water, Terra surfaces are very easy to clean; just take a damp cloth with a mild cleaning agent and wipe it across the surface to get them as good as new. The tested high flexural strength and premium quality of Terra Surfaces make them extremely easy to maintain for long periods of time without any chips, cracks or breakages.



6

*EXPRESSIONS OF*

**terra**

Terra Surfaces come in 6 colours – each having a soul and unique characteristic of its own.







Woody interiors are taking a strong position in the list of trends that are reshaping homes today. Be it wood laminates on kitchen shutters, or cabin-like wooden flooring; wood and wooden tones are seen everywhere around us. Keeping this trend in mind, Terra's warm and woody Cinnamon shade imparts the right texture and colour tonality to bring in an essence of nature within your homes.

## CINNAMON

Article Number: 564.42.033

Slab Dimension: 3030 X  
1430 X 20 mm (L x W x T)

Finish: Polished



Dependable Quality



Scratch Resistant



Temperature Resistant



High Colour Consistency  
(Manufactured by Breton  
Technology)



Crack Resistant



Easy to Clean and  
Maintain



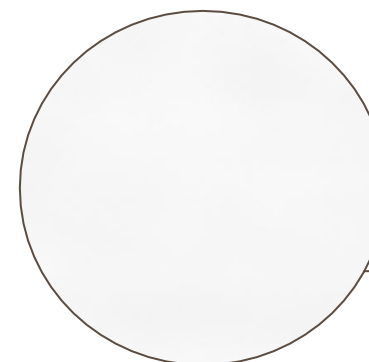
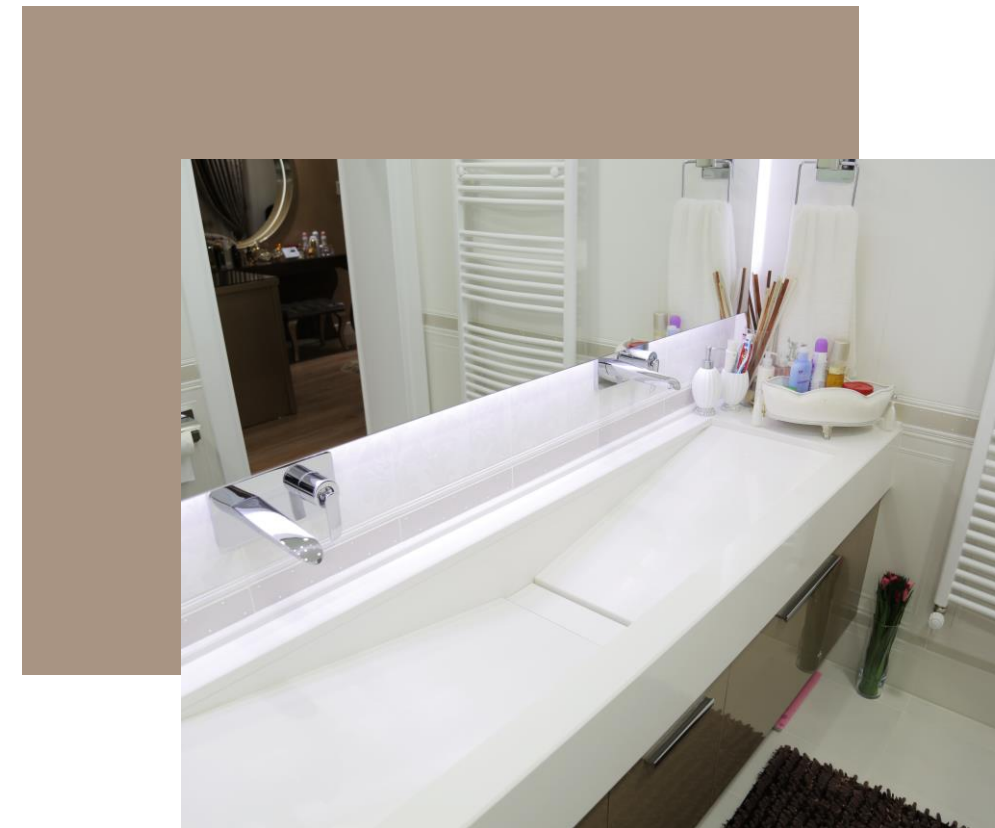
Non-porous & Anti-  
bacterial



Stain and Acid Resistant

Cinnamon





“Less is more” – a trend that is redefining home interiors with minimalistic design, clean straight lines and a seamless flow of uniform tonality. Terra’s Alba White encompasses all these traits of minimalism with its fresh, pristine white colour that runs uniformly across the surface. A great companion to modern contemporary kitchens and other areas of the home, fetching for a simplistic design that never goes out of fashion.

## ALBA WHITE

Article Number: 562.57.053

Slab Dimension: 3100 x  
1520 x 20 mm (L x W x T)

Finish: Polished



Dependable Quality



Scratch Resistant



Temperature Resistant



High Colour Consistency  
(Manufactured by Breton  
Technology)



Crack Resistant



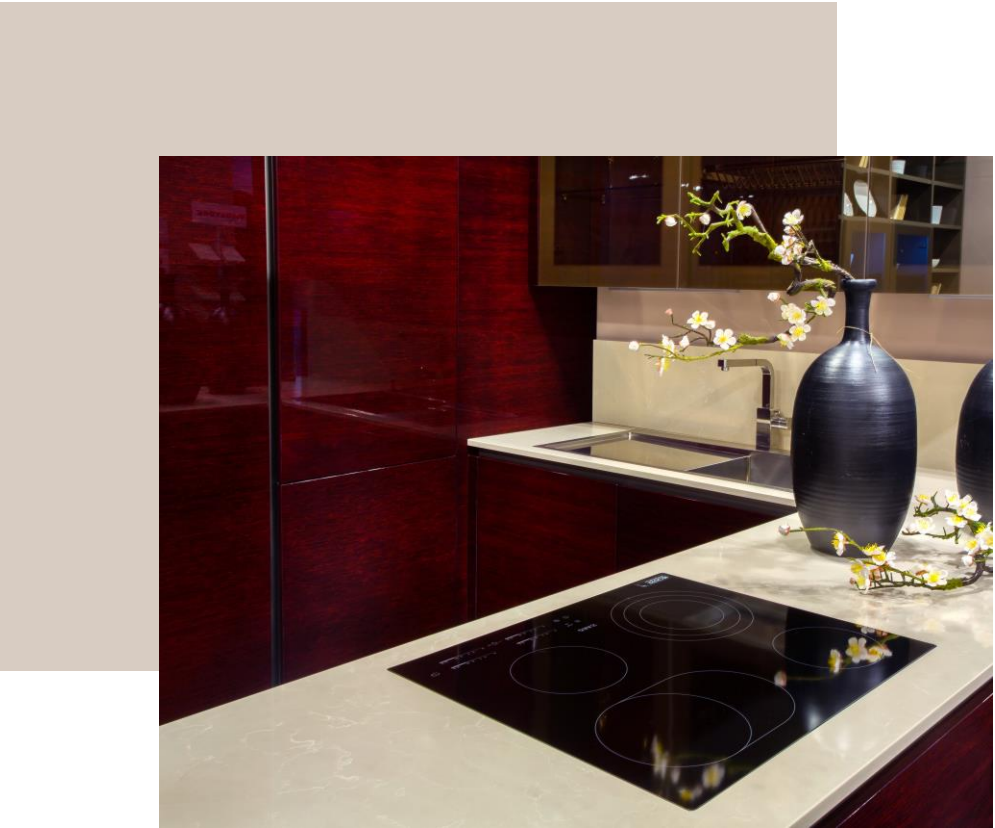
Easy to Clean and  
Maintain



Non-porous & Anti-  
bacterial



Stain and Acid Resistant



Pastels are yet another favourite among designers and have been in the race for years at stretch. They impart character to any interior space and truly individualize it to a specific style. Terra's Eggnog is a creamy pastel shade interspersed with blending white veins that has the potential of becoming a top favourite among designers who are looking for something original yet different.

**EGGNOG**

Article Number: 564.42.013	Slab Dimension: 3030 X 1430 X 20 mm (L x W x T)	Finish: Polished
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Dependable Quality



Scratch Resistant



Temperature Resistant



High Colour Consistency  
(Manufactured by Breton Technology)



Crack Resistant



Easy to Clean and Maintain



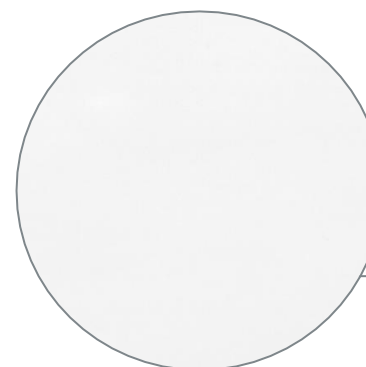
Non-porous & Anti-bacterial



Stain and Acid Resistant

Eggnog





White never goes out of fashion; and is still a favourite colour among Designers today. So much so, that this simple neutral tone has now adopted variations in shades and textures so as to match the exact design idea that's brewing. Terra's Himalayan White is one such example for a warmer white shade that imparts immediate comfort and serenity to its surroundings. It is ideal for creative and simple designs and imparts a soothing balance to darker tones around it.

## HIMALAYAN WHITE

Article Number: 562.57.064

Slab Dimension: 3300 X  
1650 X 20 mm (L x W x T)

Finish: Polished



Dependable Quality



Scratch Resistant



Temperature Resistant



High Colour Consistency  
(Manufactured by Breton  
Technology)



Crack Resistant



Easy to Clean and  
Maintain



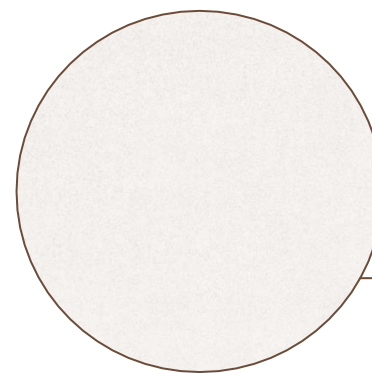
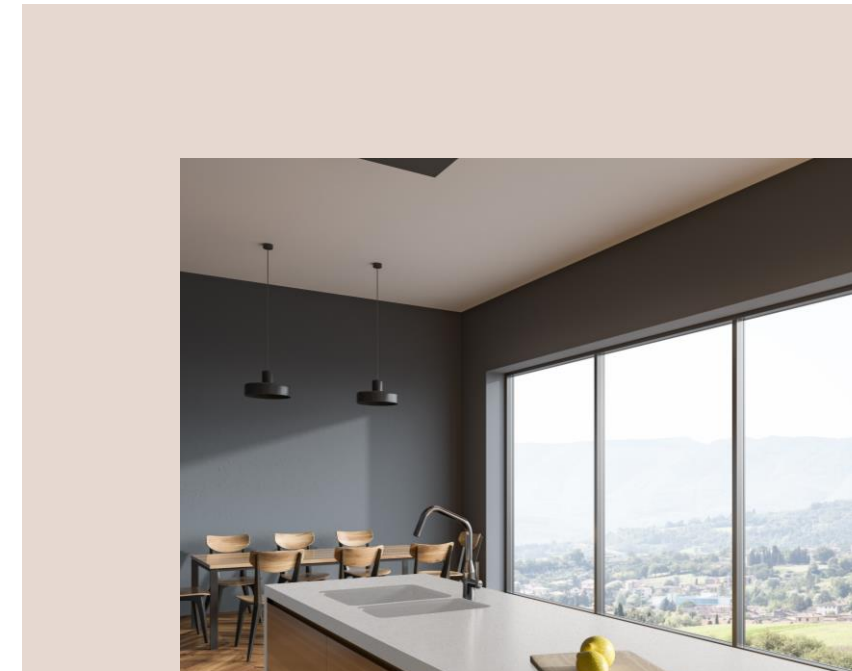
Non-porous & Anti-  
bacterial



Stain and Acid Resistant

Himalayan White





This calming shade of white with a detailed spread of fine grains forms an immediate connect with the therapeutic moonlight that beautifully contrasts the night. Terra's Moon White imparts poise and enamour to any environment that it is applied to. It can accentuate the look of light tones or even beautifully contrast darker tones of any interior room or area

## MOON WHITE

Article Number: 562.57.073

Slab Dimension: 3100 x  
1520 x 20 mm (L x W x T)

Finish: Polished



Dependable Quality



Scratch Resistant



Temperature Resistant



High Colour Consistency  
(Manufactured by Breton  
Technology)



Crack Resistant



Easy to Clean and  
Maintain

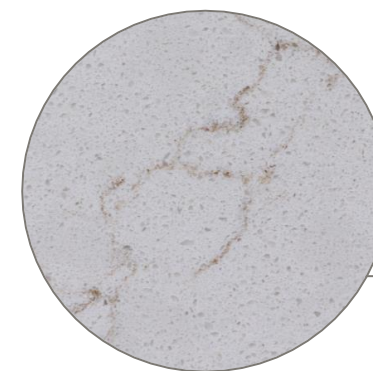


Non-porous & Anti-  
bacterial



Stain and Acid Resistant





Copper and Rose Gold are trending colours in home interiors and are definitely being experimented with in Kitchens, Living rooms and even Bedrooms. Bringing a subtle whiff of copper and gold as intricate veins running on a virgin white back-shade is what defines Terra's Vena Oro, making it a truly unique, stylish and trendy surface to apply to any home setting.

## VENA ORO

Article Number: 564.42.023

Slab Dimension: 3030 X  
1430 X 20 mm (L x W x T)

Finish: Polished



Dependable Quality



Scratch Resistant



Temperature Resistant



High Colour Consistency  
(Manufactured by Breton  
Technology)



Crack Resistant



Easy to Clean and  
Maintain



Non-porous & Anti-  
bacterial



Stain and Acid Resistant



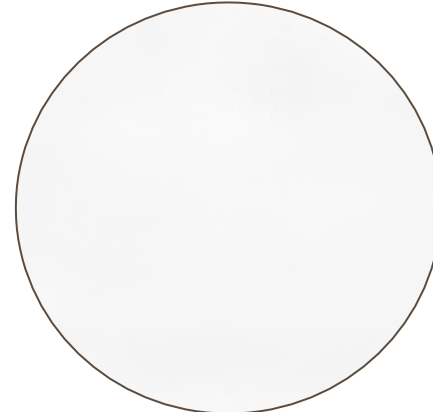
## ORDERING INFORMATION



**CINNAMON**

Article No.: 564.42.033

Slab Dimension: 3030 x 1430 x 20 mm



**ALBA WHITE**

Article No.: 562.57.053

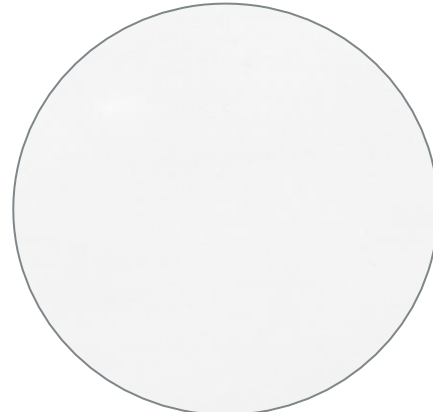
Slab Dimension: 3100 x 1520 x 20 mm



**EGGNOG**

Article No.: 564.42.013

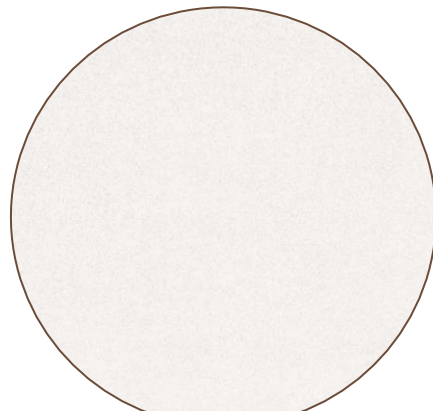
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**HIMALAYAN WHITE**

Article No.: 562.57.064

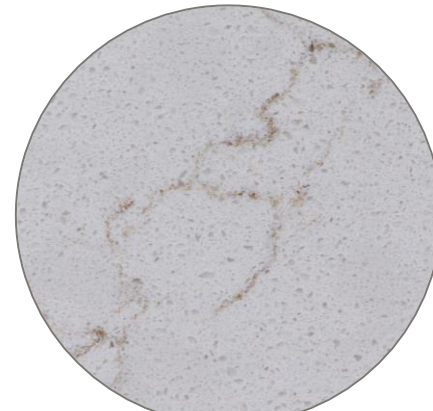
Slab Dimension: 3300 x 1650 x 20 mm



**MOON WHITE**

Article No.: 562.57.073

Slab Dimension: 3100 x 1520 x 20 mm



**VENA ORO**

Article No.: 564.42.023

Slab Dimension: 3030 x 1430 x 20 mm



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